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ALICIA ROUNTREE

Nutrition and wellness expert, swimwear designer, and ex-Victoria Secret model Alicia Rountree has been inspired by her childhood home in Mauritius, an island in the Indian Ocean.

Spending her time between London, New York and Mauritius, her Instagram content is varied but always pulls back to sustainable, bright/vibrant outdoor living, with nutrition and health at its core.

In April 2020, Alicia will be launching her first coffee table book with Rizzoli, providing casual entertaining and inspirations from a tropical place, to homes all across the world.

Her successful modelling career has seen Alicia star in campaigns for Victoria Secret, UNIQLO, True Religion, ALAIA, and also most recently for her own brand, ALICIA SWIM.

A businesswoman first-and- foremost, she was co-founder of the New York City restaurant Tartinery in 2010. In 2019, her eco-friendly swimwear line, ALICIA SWIM, launched, and now stocked in Italian luxury retailer LuisaViaRoma. Already in its first year, the brand is a favourite of the 'It' influencer crowd, with pieces being worn by girls like Caro Daur and Gala Gonzalez.