

#ICONICUNITED

MADELEINE FISCHER



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What does the style you wear say about you?

I am a nature-connected person and the environment that I live in is important to me. That's why I try to stay away from fast fashion and avoid animal leather and fur. Vintage stores are a great solution to shop clothes more sustainable, also you can find unique and sometimes really beautiful stuff there. Besides that I love to wear old jewellery from my grandma or old dresses from my mom. It makes me feel like I continue their story, and I hope that one day I can give these pieces to my kids. What you should know about me and my style as well is that I am definitely not a conceited person. Sometimes I care about how I look (well because it's a part of my job to look good) but most of the times I don't. Because as we all know it - in the end of the day it's not what matters :)

Where do you stay right now? What makes this place so special for you?

There's nothing that I love more than coming home and listening to my mother play the piano. When I was a baby I used to fall asleep to her playing. Nowadays, it still gives me a special feeling of calmness and a feeling of 'you're home now'. My cats crawling under my blanket to cuddle, drinking my morning coffee out of my favorite cup in my bed, being surrounded by my family and the people that I love - all these things make this place, my home, my favorite place in the world.

What has modelling given you throughout your career?

Working in the fashion industry is like stepping into a new world. Although I started only one year ago I already had the pleasure to meet so many kind, creative and inspiring people from all around the world. It is truly amazing to work with all these talented people and to bring a vision to life together. These unforgettable experiences make me so grateful for this job.

Why have you chosen ICONIC to be your agent?

I'm very happy that I found a mother agency like iconic because from the first day I felt very welcome and like the whole Team believed in me. Not only is it an agency which is internationally established and has good contacts in the fashion industry, it's also like a little family. All the models and agents from iconic are always supportive, kind and caring for each other.

Instagram: [@madeleine_fs](https://www.instagram.com/madeleine_fs)