

#ICONICUNITED

CHARMIE PFEFFER



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What does the style you wear say about you?

I think it says about me that I care about good quality of fabric and a sense of comfort - possibly a bit hip hop influenced too.

Where do you stay right now? What makes this place so special for you?

I love my balcony because as soon as I step outside I can be a part of one of the coolest spots in Berlin, right by Markthalle Neun - so I can hang out with the crowd in my PJ's and not feel weird about it!

What has modelling given you throughout your career?

Confidence. I come from a little town in south of Germany and I grew up comfortably but still with financial support from the government. Through modelling I was given a chance to travel the world, earn my own money very early in life and dance with Leonardo Di Caprio :D

Why have you chosen ICONIC to be your agent?

Because I knew right away that Ingo would never waste his time if he didn't truly believe in someone's success. So I signed!

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