

#ICONICUNITED

JAMELA BEYALA



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What does the style you wear say about you?

My style reflects my mood and is influenced by my environment. My body is my temple and I want my skin to breathe, which is why I mostly wear comfy but form fitting clothes. I'm a big city girl, so I love a tomboyish street style and sneakers look as much as I love switching the roles and wearing vintage pieces and heels. If I don't need to, I never wear make-up, but my hair is my playground when it comes to switching it up a lil'.

Where do you stay right now? What makes this place so special for you?

I'm in my apartment in Long Bay which is in Portland, Jamaica. One of the things I was sure of was moving here before the Covid-19 situation got so bad. Now that the borders are closed, I guess I'm getting the chance to see how it's gonna be in the future. But yeah, I'm really blessed to be in a safe place in nature, in an environment that inspires me day by day-even if it's just about writing down my thoughts and reflecting about the part I'm playing in this big world. I'm thankful everyday to feel as free as I do with all that is going on right now!

What has modelling given you throughout your career?

Not only has modeling helped me get in touch with all the different sides of myself by bringing me out of my comfort zone and manifesting what I worked for, but it also has expanded my network of people who I feel connected to through creative work. Because this is what modeling is to me-bringing a vision to life by inspiring each other.

Why have you chosen ICONIC to be your agent?

Iconic has been a step up in my modeling experience, since day one I felt in good hands and taken care of. The ICONIC Team is the loveliest and the effort they put into explaining things a thousand times, whenever I had questions made me feel really safe and I felt like I could always reach out to them.

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