

#ICONICUNITED

BERNIE ANKER



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What do you think the style you wear says about you?

My style is definitely a reflection of my mood. Most days I will admit I'd rather dress to comfort or what is considered appropriate for what I'm meant to be doing, but on days where I'm feeling inspired by something I have recently seen I will try to recreate my own version of that which I feel confident in. I gravitate often to a baggy/masculine vibe but there's nothing more fun than dressing up to how you feel and taking on a character of yourself you wanna portray at that time.

Where do you stay right now? What makes this place so special for you?

I'm isolating in my family home in Auckland, New Zealand. My family has lived in this same house since I was three years old, so to me most of my memories from growing up were formed here and there is no place that in a time like this could make me feel more safe and secure. Getting to shoot and create content here feels strange, but in a nice way!

What has modelling given you throughout your career?

Through modelling I've had the opportunity to travel and live in different countries, experiencing different cultures that if otherwise I would not have been able to. I've met so many people from different places of the world. I wouldn't have met as many of my friends and work with the amazing creatives that I have if I didn't take up my career in modelling full time. modelling has given me inspiration in different areas of my life I didn't know were previously lacking, and being able to work and be surrounded by a creative industry allows for constant growth in that.

Why have you chosen iconic to be your agent?

I love the team at Iconic. other than the agency having such amazing girls working with them and a strong development of young models, I felt that Iconic was to be another step forward in my career to work on projects and grow in areas of modelling that I hadn't before. The Iconic team feel like a small family and because of that it made me feel comfortable in my ambitions to move forward and having the reciprocated enthusiasm in my career is real sweet.

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