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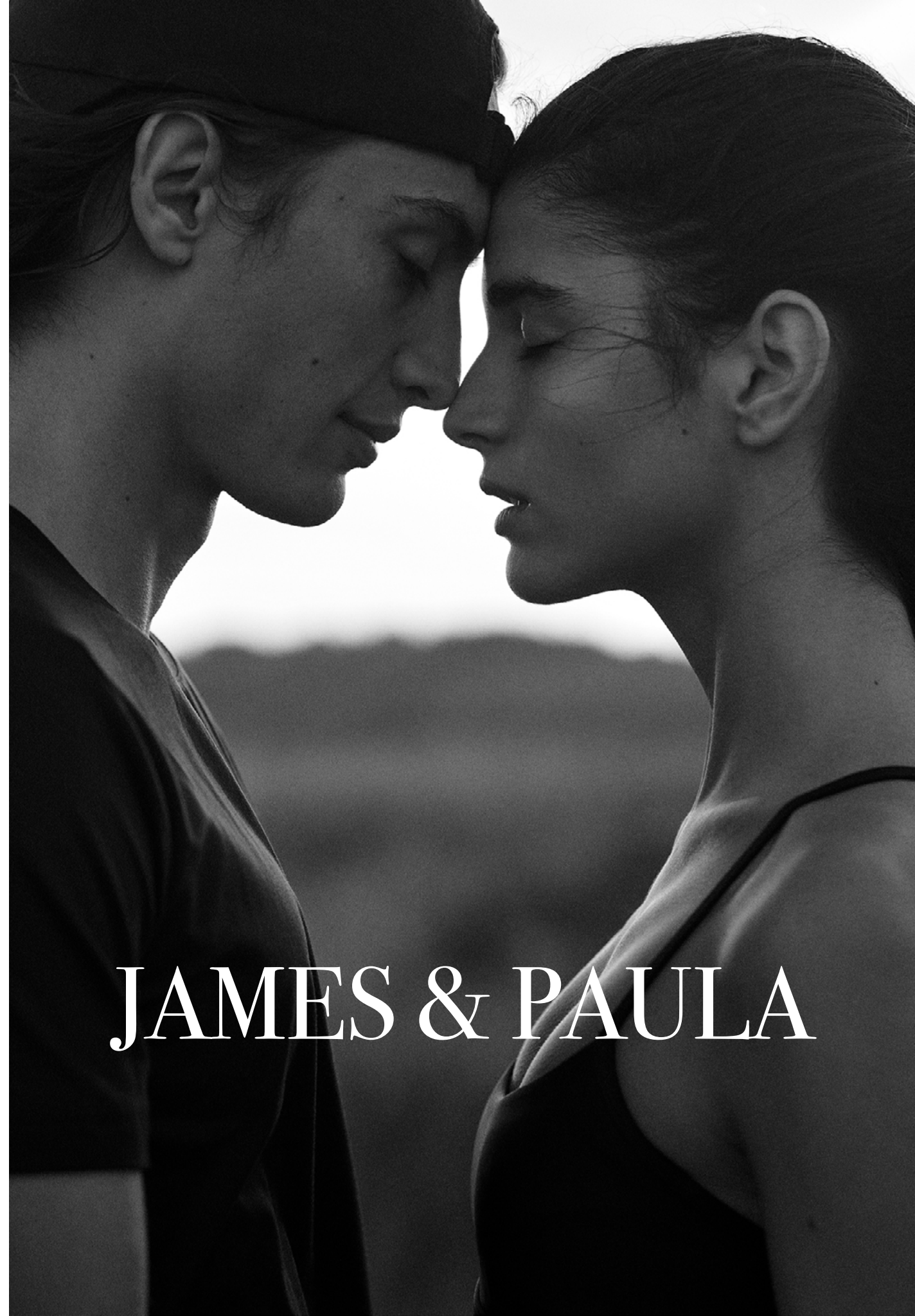
M A N A G E M E N T



67.1K & 10.4K FOLLOWERS

James and Paula are fashion's modern it-couple, blending global style, grounded energy, and creative passion.

JAMES & PAULA



BIOGRAPHY



Effortlessly cool and globally in demand, James and Paula are the modern-day it-couple bringing a fresh, down-to-earth edge to the modelling world.

Paula, originally from Brazil, studied fashion production before stepping in front of the camera herself. With a strong focus on wellness and a vegetarian lifestyle, she brings a grounded authenticity to everything she does. Her career continues to soar, with standout appearances in the 2024 Victoria's Secret Fashion Show and a starring role in the Victoria's Secret x Altuzarra campaign. In high demand, she has become a runway regular for both Ralph Lauren and Isabel Marant throughout 2024 and 2025. Most recently, Paula has fronted the DKNY Spring 2025 campaign and made a lasting impression on Calvin Klein's A Return to Fall 2024 campaign.

James, a former professional baseball player turned high-fashion model, graced the cover of V Magazine #154 in May 2025. A longtime favorite of Tommy Hilfiger, he walked in the brand's Bridgehampton S/S 2025 show, as well as Giorgio Armani's S/S 2025 Men's show. He has fronted the Brunello Cucinelli Parfums 2024 campaign and boasts an impressive runway résumé that includes Dior, along with features in numerous Vogue editorials. Off the runway, James is passionate about photography and storytelling, often documenting the couple's travels and unique life through his film camera.

Together, they're more than just a fashionable duo, they're a creative couple inspiring others to pursue their passions.



V MAGAZINE

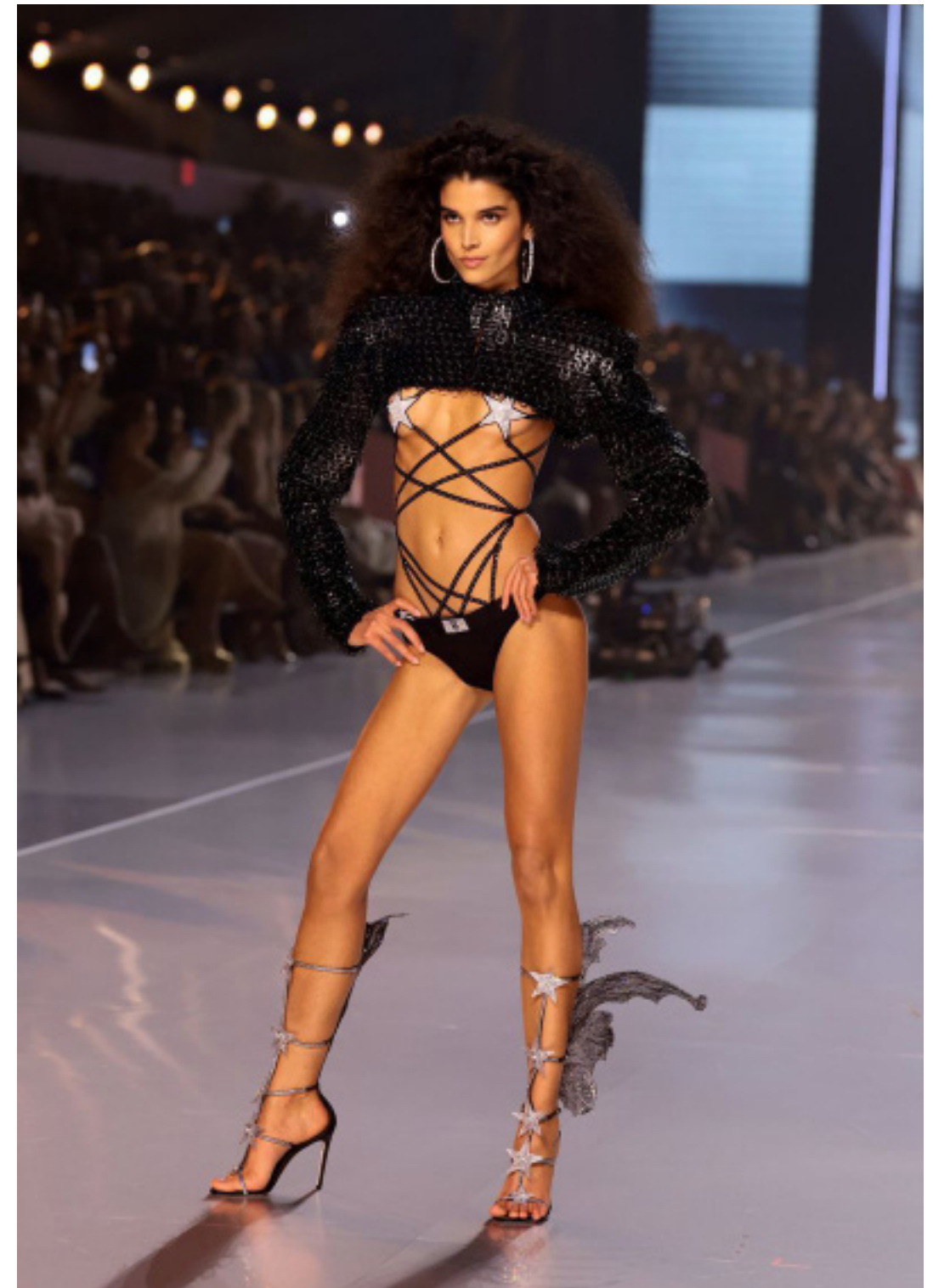
SUMMER 2025 photographed by LUFRE

“After studying at UC Santa Barbara and being drafted by the Dodgers as a pitcher for their development system for a number of years, James’s debut into the modeling world in 2019 certainly had the industry clawing to get their hands on the next model to bear the Turlington name. Since then, many runway struts and campaign castings (including many tear sheets from the pages of V & VMAN) have ensued, propelling James to become one of the 2020s most promising supers—ready to throw the world a wicked curve when we least expect it.”

[READ FULL INTERVIEW HERE](#)

VICTORIA'S SECRET FASHION SHOW

2024 VS RUNWAY DEBUTE



VICTORIA'S SECRET X ALTUZARRA

THE VERY SEXY CAMPAIGN 2025





BRUNELLO CUCINELLI
MULTIPLE CAMPAIGNS & SEASONS




BRUNELLO CUCINELLI
PARFUMS





DKNY SPRING 2025 BY DANIEL JACKSON



SHOWS





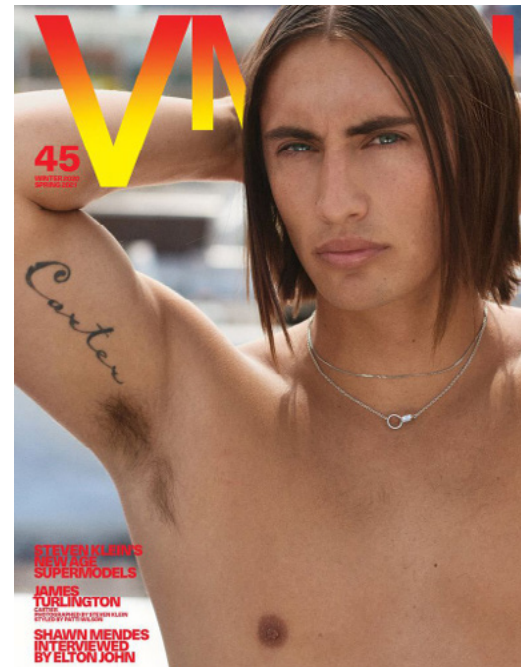
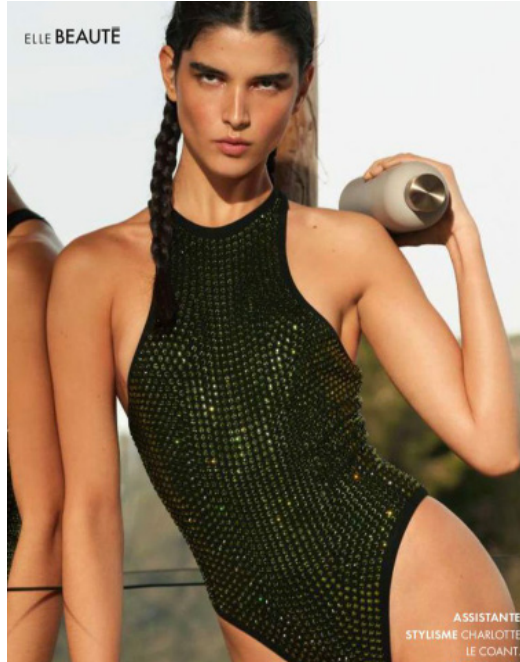
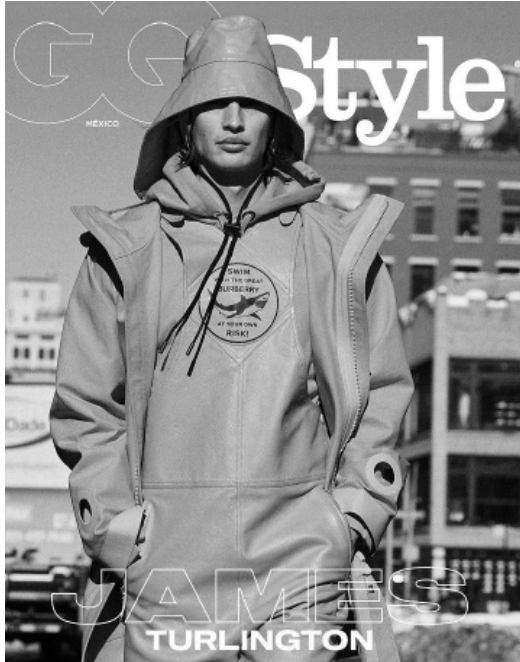


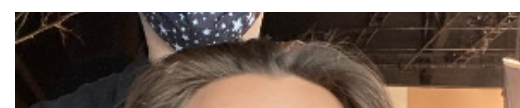
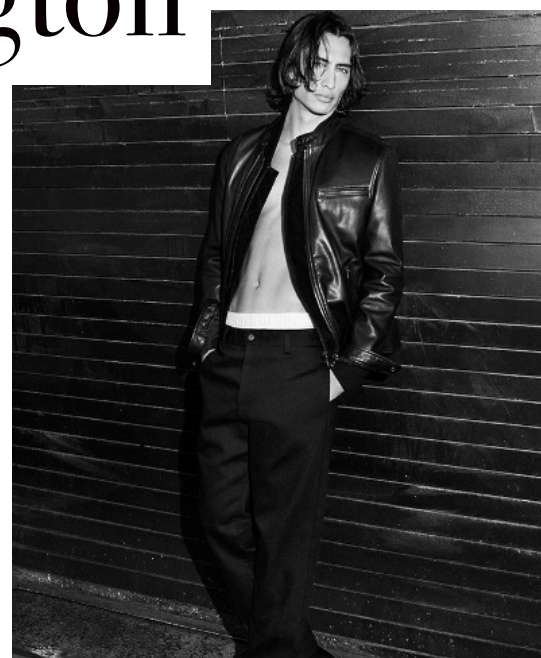
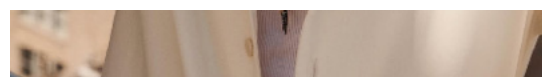
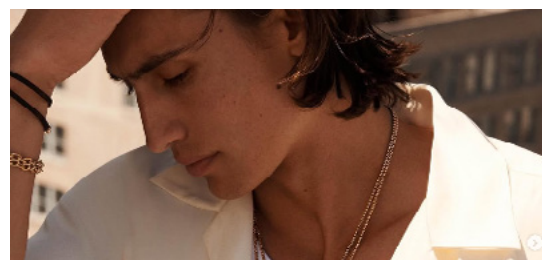
EVENTS & BACKSTAGE



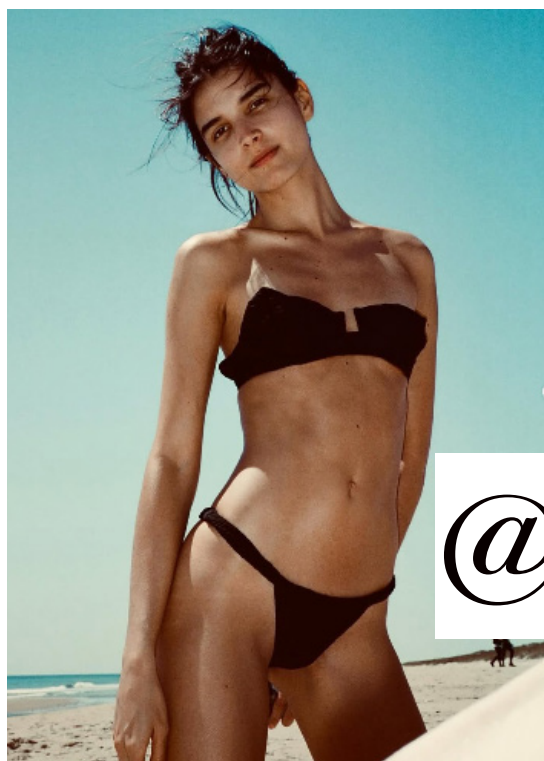
HOLIDAY



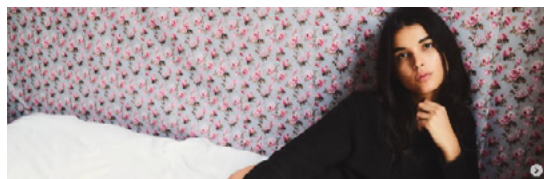
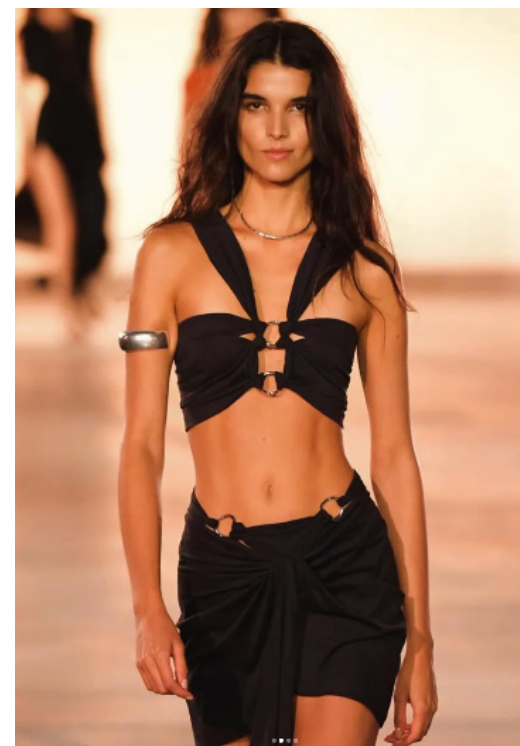




@jamescturlington



@itspaulasoaress



JAMES & PAULA

Agent Ingo Nolden ingo.nolden@iconicmanagement.com

T. +49 30 30 877 95 - 11

